

Moderator and Panel Biographies:

Panel 1 Moderator: Dr. Robert C. Wilkinson is Adjunct Professor at the Bren School of Environmental Science and Management at the University of California, Santa Barbara, and Senior Lecturer in the Environmental Studies Program at UCSB. The focus of Dr. Wilkinson's teaching, research, and consulting is on water and energy policy, climate change, and environmental policy issues. Dr. Wilkinson is also a Senior Fellow with the Rocky Mountain Institute and the California Council on Science and Technology.

Dr. Wilkinson advises government agencies, businesses, and non-governmental organizations on water and energy policy, climate research, and environmental policy issues. He co-chairs the U.S. Sustainable Water Resources Roundtable and serves on a number of advisory boards including the Task Force on Water and Energy Technology for the California Climate Action Team and the advisory committee for California's State Water Plan. He represented the University of California on the Governor's Task Force on Desalination, served on the Blue Ribbon Committee for Metropolitan Water District of Southern California, and advised the California Energy Commission, the California State Water Resources Control Board, the California Department of Water Resources, the Western Governors' Association and others. He has also advised various federal agencies including the National Renewable Energy Laboratory and the U.S. Environmental Protection Agency on water, energy, and climate research and policy, and he served as coordinator for the climate impacts assessment of the California Region for the US Global Change Research Program and the White House Office of Science and Technology Policy.

In 1990, Dr. Wilkinson established and directed the Graduate Program in Environmental Science and Policy at the Central European University based in Budapest, Hungary. He has worked in every country of Central Europe from Albania through the Baltic States, and throughout the former Soviet Union including Siberia and Central Asia. He has also worked in Australia, New Zealand, Canada, Japan, South Africa, Mongolia, and China.

Panelist: Deb Callahan (1981 E.S. graduate) is a nationally recognized leader with a lifelong commitment to conservation and environmental protection. Her career spans over thirty years of successful organizational leadership where she has led strategic initiatives across a wide range of environmental issues. Deb brings experience gained from non-profit advocacy, foundation relations, policymaking, policy campaigns and electoral politics. As President of the national League of Conservation Voters for a decade, her leadership transformed LCV into a nationally recognized political and environmental organization that helped to elect over 100 pro-environment Democratic and Republican members of Congress. Representing LCV, Deb was the first environmental organization representative to address the Democratic National Convention, where she spoke about presidential nominee John Kerry's deep commitment to environmental issues and the LCV endorsement in his race. In the 2004 election cycle, LCV and its sister Education Fund spent a combined \$24 million dollars to elect environmental candidates to office, and Deb served as a prominent environmental spokesperson in the media and on the stump raising awareness and support for LCV's endorsed candidates. Deb's professional experience also includes leading the Colorado River Sustainability Campaign, the H. John Heinz III Center for Science, Economics and the Environment, serving as a program officer at the W. Alton Jones Foundation and as founding executive director of the Brainerd Foundation. She is founder of North Star Strategies, a consultancy serving nonprofits and foundations. Throughout her career, she has worked on numerous Presidential, Senate, House and other campaigns, and consulted to the Democratic Congressional Campaign Committee and other organizations to help elect pro-environment candidates.

Panelist: Roberta Jortner (1983 E.S. graduate) has almost 30 years of experience in water, natural resource, and land use policy and planning. Committed to a career in public service, Roberta has worked for an array of city, county and state government agencies. After attaining a Master of Science degree in Water Resource Management from the University of Wisconsin-Madison, Roberta moved back west to work on statewide water policies and basin plans for the Oregon Water Resources Dept. Since 1991 Roberta has held multiple positions at the City of Portland, Oregon. Her work has focused on drinking water supply planning and conservation with the Portland Water Bureau, watershed and stormwater planning with the Bureau of Environmental Services, and natural resource protection and urban forest policy with her current employer, Portland's Bureau of Planning and Sustainability. Roberta is devoted to her husband and family, friends, and pets, and loves walking/hiking, cooking, birding, traveling, playing music, and singing in an eclectic women's chorus. Roberta shares her passion for rivers, trees and wildlife as a trained Metro volunteer naturalist, helping with kid/adult education programs and field trips.

Panelist: Lynn Anderson Rodriguez (1979 E.S. graduate) is Partner with Rodriguez Consulting, Inc. Her focus is on water resource management and integrated regional water management. Other areas of expertise: group facilitation, project management, professional development training. Lynn has 35 years of experience in the field of water resource management, for Santa Barbara and Ventura counties, and as a consultant to clients on the Central and South Coast. She is a former manager of water conservation programs at the Santa Barbara County Water Agency (9 years) and Ventura County (11 years), and former Executive Director, Association of Water Agencies of Ventura County. Lynn is currently serving as Project Manager for the Watersheds Coalition of Ventura County (WCVC) Integrated Regional Water Management (IRWM) Program. She has prepared two IRWM Plans, facilitated local watershed stakeholder committees and coordinating implementation of Prop. 50 and Prop. 84 related IRWM programs, serves on IRWM Roundtable of Regions. Lynn previously served on local, statewide and national committees focused on topics such as water management, development of statewide MOU for water efficiency, water efficient landscape guidelines and best management practices for water use efficiency. She is a frequent presenter at local and statewide conferences, and was the 2002 recipient of the California Urban Water Conservation Council Excellence Award for Local and Community Innovation. Lynn's Bachelor's degree is in Environmental Studies - University of California at Santa Barbara – 1979 (one year at UC Berkeley in College of Natural Resources (1977-78) Lynn is also a board member - Alpha Resource Center, a former Trustee, Santa Barbara School Districts Board of Education (elected in 2002), and former Board member - Santa Barbara Education Foundation. She lives in Santa Barbara. Married with two adult daughters.

Panelist: Evon Willhoff (2006 E.S. graduate) is an Environmental Scientist with the Department of Water Resources, Division of Integrated Regional Water Management. She has also served as Water Program Manager at the Planning and Conservation League. Evon served on the Department of Water Resources' Advisory Committee (AC) to the California Water Plan Update process as well the Chair of the Environmental AC Caucus. In addition to her work along side government agencies, Evon was the project leader for Water Neutral Development workshops at the local and regional level. She was the co-facilitator of the California Water Summit, a coalition of over 50 groups working on Californian water issues, and other outreach efforts throughout the state.

Panel 2 Moderator: Celia Alario is a communications strategist, coach, media skills trainer and educator. She cavorts with grassroots change agents, academics and journalists who share her love for social justice, planetary healing and culture shaping. In the last 25 years Alario has helped spin groundbreaking media campaigns, provided one-on-one coaching for dozens of Communications Directors, trained hundreds of spokespeople and placed thousands of stories about critical social justice and environmental issues in media outlets worldwide. Alario teaches undergraduate and graduate level courses in Environmental Communications for the Environmental Studies Department and the Bren School of Environmental Science and Management at her alma mater, UC Santa Barbara. Alario is currently incubating a project to enhance collaboration between academics, journalists and social change practitioners. She's on the Board of the Center for Story-Based Strategy, and on the Advisory Board of IVAW (Iraq Veterans Against the War). She alternatively chases her poodle across the majestic red rock landscapes of Moab, Utah and the effervescent coastlines of Santa Barbara, California. Find her on Twitter @celialario.

Panelist: Sara Aminzadeh first gained an appreciation for thriving coastal ecosystems logging hours at the Santa Barbara Aquarium touch tanks, tracking endangered foxes on Santa Cruz Island, and removing non-native species from Goleta Slough. As the Executive Director of California Coastkeeper Alliance (CCKA), Sara Aminzadeh directs legal and policy work to protect California's coast, ocean, bays and rivers, including climate adaptation work. Sara uses strategic communications tactics to cultivate and organize an active, informed network of water stewards. Sara also helped found the California King Tides Initiative, a program to encourage the public to engage in sea level rise issues by taking and sharing photographs of ultra-high tides. Sara holds a B.A. in environmental studies and political science from the University of California, Santa Barbara, and a J.D. from the University of California, Hastings College of the Law.

Panelist: Susan Cox is an environmental speaker/performer and the founder of GPG Inc. GPG has contracted with public utilities, non-profit and other organizations to offer outreach education to hundreds of K-12 schools on the topics of energy awareness, climate change and earth stewardship. The Green Power Heroes aim to educate, empower and activate our unique special powers to bring on the Green Power Revolution and change the course of the planet! Green Power Girl presents a live action animation school

assembly program that has been shown to students in California, Hawaii and in post-Katrina New Orleans to over 150,000 students.

Panelist: Merrilee Fellows has worked in the environmental and international fields for four decades. She joined the ES Program in its first year and graduated in 1973; she was awarded Outstanding ES Alumnus in 2011. Merrilee works for NASA, specializing in risk communication for environmental matters. Recently she took on a new role for NASA analyzing the human dynamics related to potentially vulnerable terrestrial critical infrastructure—known as Space Asset Protection. Ms. Fellows holds a J.D. in environmental law and an M.A. in Urban Planning. Her career has focused on the research and delivery of renewable energy with the California Energy Commission, as a private consultant in Northern Virginia, at Jet Propulsion Laboratory (JPL), Southern California Edison, and as Director of Regulatory Affairs for Luz — at the time the world's largest provider of solar thermal electricity. She was the Southern California Field Representative for The Nature Conservancy. Collaborating with numerous governmental agencies she purchased thousands of acres of biologically diverse raw land. She was the first lecturer in Environmental Planning at the University of Cape Town. She has served on several highly regarded NASA teams, including the Stardust sample return, and has a number of publications, most recently as a co-author on climate resilience. As an Army brat and during her career she has lived in six countries on three continents.

Merrilee is also a licensed pilot, wildland firefighter and licensed real estate salesperson and is an active member of the JPL Urban Search & Rescue Team. Currently she is in the process of being licensed as a NASA pilot to fly unmanned aerial vehicles.

Panel 3 Moderator: David A. Cleveland is Professor of Environmental Studies, and affiliated member of the departments of Geography, and of Ecology, Evolution & Marine Biology, at UC Santa Barbara. He is a human ecologist whose research and teaching focus is small-scale, sustainable food systems. He has worked with farmers around the world, including in Ghana, Mexico, Zuni, Hopi, Pakistan, and the United States. He is currently focused on the potential contributions of diet change and local food production to climate change mitigation, improved nutrition, and food sovereignty, as well as the determinants of individual and collective actions for diet change. His newest course is *Diet and Global Climate Change*. His book, *Balancing on a Planet: the Future of Food and Agriculture*, was published in 2014 by UC Press.

Panelist: Melissa Ilana Cohen has spent the past 11 years of her life dedicated to stewarding and cultivating community resiliency and healthy food access from the ground-level of the 43-year strong Isla Vista Food Co-op in the college town of Isla Vista, CA. Her work in the past 3 years has focused on bridge-building between the Co-op and other local and state-wide food justice organizations and resources to highlight the relevancy of high-quality food in conversations about food security. Melissa is also well known for her project management at the Burning Man and Lucidity Festivals, facilitating the integration of cooperative organizational structures and sustainable food access solutions into highly participatory temporary and transformative environments. Melissa is also an Advisory Board member of the Santa Barbara County Food Action Plan.

Panelist: Ken Cook is president and co-founder of Environmental Working Group, and widely recognized as one of the environmental community's most prominent and influential critics of industrial agriculture, U.S. food and farm policy and the nation's broken approach to protecting families and children from toxic substances. Under Cook's leadership over the past 20 years, EWG has pioneered the use of digital technologies to expose the harms done by misconceived crop subsidies, crop insurance and runaway agricultural pollution. EWG has empowered American families with tools to help reduce their exposure to potentially harmful ingredients in foods, drinking water, and other products, and has worked to change federal policy to regulate pesticides and label GMOs. EWG has been called "the tip of the green movement's spear when it comes to agriculture and food policy."

Panelist: Sigrid Wright has 25 years of experience in non-profit environmental management. She oversees the Community Environmental Council's public outreach and fundraising teams and leads the annual Earth Day Festival production team. On energy/climate related issues, she is co-author of CEC's Regional Energy Blueprint and editor of more than a dozen CEC policy documents, including those that address liquefied natural gas, solar energy, and waste-to-energy technologies. She is also program facilitator for the South County Energy Efficiency Partnership (SCEEP). On food system issues, she is on

the executive teams or advisory boards of the countywide Food Action Plan, the Santa Barbara Food Alliance, and the Sustainable Seafood Coalition. She is on the board of Leading From Within, and a commissioner for the Santa Barbara County Commission for Women.

Panel 4 Moderator: Paul Wack, AICP - Paul celebrated his 45th anniversary this month as a proud member of the planning profession. He was a Deputy Planning Director for Ventura County before becoming Assistant Planning Director for Santa Barbara County when he taught his first edition of ES 135 (Introduction of Environmental Planning) 37 years ago. He soon realized education was his calling as a way to build a constituency for planning. Between Cal Poly, San Luis Obispo (now Professor Emeritus) and the ES Program (now Senior Lecturer, retired), more than 22,000 students have taken his courses, many of whom have gone on to become planners and make a difference. He is more proud of that than any award he has received for either his teaching or 35 year old national award winning consulting firm (Jacobson & Wack). He feels blessed to be part of the ES story.

Panelist: Nancy Bragado is the Deputy Planning Director for the City of San Diego. Nancy currently oversees the City's Long-Range Planning Division, with responsibilities including community plan updates, transit-oriented development master plans, multi-modal mobility studies and plans, preparation of a new Climate Action Plan, and ongoing General Plan implementation. She has over 25 years of planning experience including managing the City's General Plan Update. The City's General Plan was the recipient of the American Planning Association's 2010 Daniel Burnham Award for a Comprehensive Plan. Nancy also served as a lead author for the urban and infrastructure chapter of the U.S. National Climate Assessment, and was on the steering committee of the Sea Level Rise Adaptation Strategy for San Diego Bay, prepared by ICLEI- Local Governments for Sustainability. In prior years, Nancy served as the planning liaison between the City of San Diego and the former Metropolitan Transit Development Board, where she was involved in regional transit planning and transit-joint development projects. She was the project manager for development of the City's Transit-Oriented Development (TOD) Design Guidelines, and was a part of the staff team that updated the City's Land Development Code, that included new zones and regulations to implement the TOD Guidelines. She has also served as a community planner and as an aide to a City Council member. Nancy has a Bachelor of Arts degree in Environmental Studies from the University of California, Santa Barbara, and a Master's degree in Public Administration from San Diego State University.

Panelist: Matthew Burris, AICP, LEED AP - is a community planner with more than a dozen years of experience and an Associate Principal with the urban planning firm Raimi + Associates. Matt is also the Planning Commissioner Chair for California's newest City of Jurupa Valley. He was drawn to the field of planning by his interest in resource efficiency and sustainable communities. Matt specializes in the preparation of General Plans, Climate Action Plans, neighborhood plans, and the implementation of community-scale health and sustainability principles that holistically consider and address the complex interrelationships of land use patterns and transportation systems. In addition to his work as a planner, he teaches planning courses for both UC Berkeley and UC Riverside. His planning experience includes preparing community plans and updates, sustainability master plans, development standards green and design guidelines, community outreach and education, constraints analyses, preparation of environmental studies, policy analysis, cost-benefit analysis, feasibility studies, modeling/simulation, and mapping. He holds a Bachelor of Science in Environmental Studies from UC Santa Barbara, as well as a Master of Science in City and Regional Planning and a Master of Science in Engineering from Cal Poly San Luis Obispo.

Panelist: Kim Prillhart, AICP - is the Planning Director for the County of Ventura and a 1995 graduate from UCSB with a BA in Environmental Studies. Kim has served many years on the board of the Central Coast Section of the American Planning Association (APA) as well as the State APA Chapter Board. Currently, she volunteers her time as the newsletter editor for the National APA Women and Planning Division. She has over 20 years of experience in land use planning, is a certified planner under AICP, manages a staff of over 30 professional planners and is focused on excellent customer service in government. Kim also has four young children and is active in the local Foster Care program.

Panelist: Chris Stephens is currently the Director of Ventura County's Resource Management Agency (RMA). The Ventura County RMA includes the Planning, Building & Safety, Environmental Health and Weights & Measures programs. Prior to his current position, Chris served in numerous planning capacities: Ventura County Planning Director, Deputy Director of the Ventura County Transportation Commission, and as a transportation planner in the City of Oxnard and the counties of Santa Cruz, Monterey, and San Luis

Obispo. A native of the Bay Area, Chris received his Bachelor's Degree in Public Administration from UC Santa Barbara and his Master's Degree in City & Regional Planning from Cal Poly San Luis Obispo. His son, Graham, is a recent graduate of the Environmental Studies Program.

2015 ES Outstanding Alumnus: Tamara "TJ" DiCaprio, Sr. Director, Environmental Sustainability, Microsoft Corporation

As Sr. Director of Environmental Sustainability, TJ is the Chief Architect of Microsoft's carbon fee. TJ manages the implementation of the portfolio of investments to drive accountability and fund sustainability initiatives that accelerate low-carbon economic development. Recently TJ was awarded the C.K. Prahalad award for Business Sustainability Leadership. In 2013 TJ was recognized by Congress for receiving the U.S. EPA Individual Leadership award. In addition, TJ was named in the top 35 Women Leaders in Sustainability by Triple Pundit. Recently TJ returned from speaking as a panelist at the White House Women and the Environment Summit in Washington DC.

TJ has worked for Microsoft for over 15 years. Through her career, TJ focuses on delivering innovative global business models through solid business judgment, simplification, & collaboration. Areas covered include environmental policy, partner modeling, and marketing ROI models at Microsoft, product marketing for Intel, and financial analysis for Merrill Lynch. TJ brings an educational background of Environmental Studies and Physical Geography from the University of California at Santa Barbara to the role, where she returns regularly as a guest lecturer, and an MBA in Sustainable Business and Government Policy Administration from Marylhurst University.

As Sr. Director, Environmental Sustainability she has served as the chief Architect of Microsoft's carbon fee model. Created the carbon reduction strategy, including 2013 carbon neutral policy thru 'lean', 'green', and 'accountable' initiatives, as well as introducing the first corporate internal carbon fee. Increased Newsweek's Sustainability ranking from 31 to 12 in the US and 91 to 47 worldwide. Significantly improved Carbon Disclosure Project disclosure score from 78 to 99 and earned the #1 position among Global 500 IT sector organizations. Improved Climate Count scoring 6 points to 74 as top scorer in the internet/software category. Initiated the first long term renewable energy investment strategy to increase renewable energy supply. Earned Microsoft EPA Green Power Partnership award for top 3rd renewable energy purchaser in U.S. Successful in purchasing and deploying global enterprise GHG management technology. Her specialties include: Carbon fee models, clean energy, carbon reduction investments in emerging nations, and bold mitigation measures to climate change.

Some of her past positions include: Director, US EPG Marketing, Microsoft, Director, Content, WW EPG Marketing, Microsoft, Director, Strategic Marketing, Unisys, Owner of consulting firm, Collaborate! Sr Marketing Manager, Microsoft, Financial Analyst, Merrill Lynch.

Some of her most recent publications include:
Becoming Carbon Neutral, Microsoft Corporation
Corporate Policies for Carbon Impact, Microsoft Corporation
Microsoft Carbon Fee Model: Theory and Practice, Microsoft Corporation
Microsoft Carbon Fee: Impact 3 years later, Microsoft

On a personal note, TJ is a certified pilot and enjoys sailing and SCUBA. She has piloted aircraft across the Americas and South Africa. She has sailed the coasts of Croatia, North America, Society Islands, and Turkey. TJ is a supporter of the David Sheldrick Wildlife Trust and World Wildlife Fund. TJ is an active member of the Explorer's Club, including completing a recent flag expedition through the Marquesas Islands.

For more information visit TJ's LinkedIn profile at: <https://www.linkedin.com/pub/tamara-%22tj%22-dicaprio/0/309/268>