

Internships For Environmental Studies Students @ UCSB

Information Session: Fall, 2022
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Agenda

1. Why get an internship?
2. Important things to know
3. Search Strategies & Tools for Success
4. Earning Academic Credit (ENVS 192)
5. ENVS 192 Internship Handbook - Part 1 and Syllabus

What is an internship?

- An educative and formalized opportunity where students gain hands-on work experience in a specific industry or job type from a company or organization
 - A good internship should be a learning & mentorship experience
- * interns are not there to be free labor or add to the company's bottom line



Why should I get one?

- Entry-level positions are competitive, a degree alone does not always land one a job
- What employers say:
 - 95.7% of employers report that having work experience does factor into their hiring decisions
 - 64.2% prefer to hire candidates with relevant work experience
- What helps sets you apart? **An internship!**

What do I want to gain?



Consider what you want to get out of an internship experience:

- Apply what you'll learn in class to the real world
- Explore a specific career pathway
- Build important skills
- Connect with others and network
- Become competitive for an industry or grad school
- Try out an industry/job & see how it fits

Important things to know

How to prepare

Internship Tips



- Many different types of internships – paid/unpaid, for credit/not for credit
- Narrow down what you're looking for
- Not all internship opportunities are created equal
- Plan ahead – certain industries search for summer interns EARLY
- Positions are available year 'round
- It's NEVER too early to start looking
- They are an INVESTMENT in your future!

What do I need to prepare?

Shape Up Your Application Documents!

- Targeted resume and cover letter
- Relevant info/experience
- Accomplishments
- Extra set of eyes
- Use Resources!
- Consider creating a LinkedIn account

UCSB's Career Services Can Help!

- **Document Review** – upload your resume and/or cover letter
 - <https://career.ucsb.edu/students/#document-review>
- **resume+ - Workshops**
 - Check Handshake for available times!
- Resume & Cover Letter Workshops
- Career Manual
 - <https://career.ucsb.edu/print-resources>

Search strategies

Ways to look for internships

Considering Timelines

Thinking about getting a summer internship? Start in the fall!

Accomplish goals in short time blocks

Plan out your daily schedule and prioritize

It's never too early to start thinking about internships!

Starting Your Search

Assessing Self

- Consider interests, personality, skills, values and strengths

Wants & Needs

- Type of position wanted?
- Qualifications Necessary?

Narrowing Your Search

- Industries
- Companies
- Location

Do Your Research!

- Conduct informational interviews
- Job shadow if possible



Top Search Tools:

- ES Program Listserv (ESmail)
- List of Local Env. Orgs on ES Website
- Family, Friends, Classmates, Peers
- UCSB's Handshake (campus job board)
- General Job Boards
 - Indeed.com
 - LinkedIn
 - Idealist.org
 - Glassdoor.com
 - Careerbuilder.com
 - WayUp.com

Top Search Engine Tips

Tips for Efficient Searching:

- Filter by location
- Filter by experience level
- Diversify search terms used
- Use advanced search options
- Set up search agents
- Continue to refine your search as you learn new info!

Go Directly to Employers



- Virtual Career Fairs – check Handshake!
- Virtual Employer info sessions
- Virtual Panels/Mixers
- Employer Websites
- Cold call or email!
- Take part in UCDC or UCSB EAP?
- On-campus internship or research
- Guest speakers in class
- Attend environmental events

Network! Network! Network! Network!

Networking is scary – why should I bother?

- Recent estimates indicate that 60% of jobs are found through networking
- Many jobs are found on the “hidden job market” – term to describe when jobs aren’t posted online or advertised, but found through word-of-mouth

It’s easier than you think to get started!

- Relatives, Friends, Friends’ Relatives, Professors, Staff, Student Org Members, Alumni
- Professional orgs, Employers of Interest, LinkedIn, List serves, Informational Interviews
- Don’t forget your online presence – use Handshake & LinkedIn!
- Career Services can help give you the tools to succeed!

Tools for Success

Be Professional When Talking to Potential Employers

- Dress the part - even on Zoom!
- Promptness & reliability matter
- **Project a positive attitude**
- Consider proper language/etiquette in all communications
- Follow-up & write thank-you's



Consider other possibilities

UCSB students have MANY options for adding to their experience besides internships:

- Find a local or on-campus job
- Get involved in research
- Volunteer locally (or virtually!)
- Join a campus organization or group
- Attend free online trainings/courses



UCSB Career Services:

Career.ucsb.edu

careerhelp@sa.ucsb.edu

Document Review for Resumes/Cover Letters:

<https://career.ucsb.edu/students#document-review>

Peer Drop-in Advising:

<https://career.ucsb.edu/students#career-advising>

Environmental Studies Internship Program (ESIP):

- ENV S 192 Requirements & credit
- Download ESIP Handbook – Part 1
(includes ENV S 192 Proposal Form)
- ENV S 192 Course Syllabus (qtr. Deadlines)
- www.es.ucsb.edu/internships

Thank you!

Questions?



? Visit ES Program Advising: es.ucsb.edu/advising