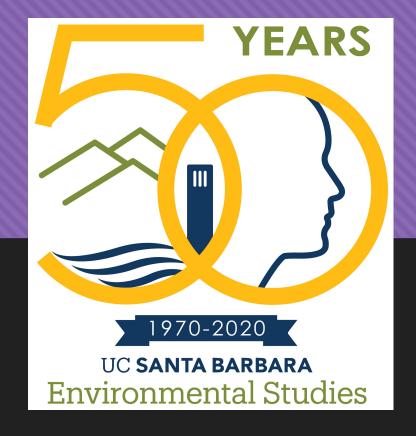
# Internships For Environmental Studies Students @ UCSB

Information Session: Fall, 2022 by Eric Zimmerman, Internship Coordinator Environmental Studies, UCSB



### Agenda

- 1. Why get an internship?
- 2. Important things to know
- 3. Search Strategies & Tools for Success
- 4. Earning Academic Credit (ENVS 192)
- 5. ENVS 192 Internship Handbook Part 1 and Syllabus

### What is an internship?

- An educative and formalized opportunity where students <u>gain hands-on work</u> experience in a specific industry or job type from a company or organization
- A good internship should be a learning & mentorship experience
  - \* interns are not there to be free labor or add to the company's bottom line



### Why should I get one?

- Entry-level positions are competitive, a degree alone does not always land one a job
- What employers say:
  - 95.7% of employers report that having work experience does factor into their hiring decisions
  - 64.2% prefer to hire candidates with relevant work experience
- What helps sets you apart? An internship!

### What do I want to gain?



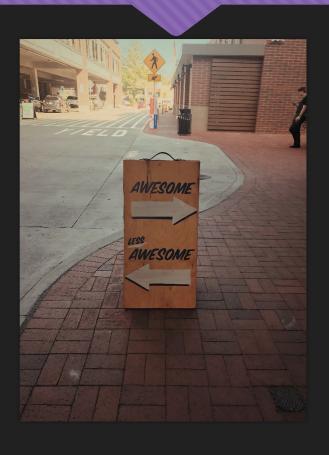
Consider what you want to get out of an internship experience:

- Apply what you'll learn in class to the real world
- Explore a specific career pathway
- Build important skills
- Connect with others and network
- Become competitive for an industry or grad school
- Try out an industry/job & see how it fits

### Important things to know

How to prepare

### Internship Tips



- Many different types of internships paid/unpaid, for credit/not for credit
- Narrow down what you're looking for
- Not all internship opportunities are created equal
- Plan ahead certain industries search for summer interns EARLY
- Positions are available year 'round
- It's NEVER too early to start looking
- They are an INVESTMENT in your future!

### What do I need to prepare?

### Shape Up Your Application Documents!

- Targeted resume and cover letter
- Relevant info/experience
- Accomplishments
- Extra set of eyes
- Use Resources!
- Consider creating a LinkedIn account

#### **UCSB's Career Services Can Help!**

- Document Review upload your resume and/or cover letter
  - https://career.ucsb.edu/students #document-review
- resume+ Workshops
  - Check Handshake for available times!
- Resume & Cover Letter Workshops
- Career Manual
  - https://career.ucsb.edu/printresources

### Search strategies

Ways to look for internships

### **Considering Timelines**

Thinking about getting a summer internship? Start in the fall!

Accomplish goals in short time blocks

Plan out your daily schedule and prioritize

It's never too early to start thinking about internships!

### Starting Your Search

#### **Assessing Self**

Consider interests, personality, skills, values and strengths

#### Wants & Needs

- Type of position wanted?
- Qualifications Necessary?

#### **Narrowing Your Search**

- Industries
- Companies
- Location

#### Do Your Research!

- Conduct informational interviews
- Job shadow if possible



### Top Search Tools:

- ES Program Listserv (ESmail)
- List of Local Env. Orgs on ES Website
- Family, Friends, Classmates, Peers
- UCSB's Handshake (campus job board)
- General Job Boards
  - · Indeed.com
  - LinkedIn
  - Idealist.org
  - Glassdoor.com
  - Careerbuilder.com
  - · WayUp.com

#### Top Search Engine Tips

Tips for Efficient Searching:

- Filter by location
- Filter by experience level
- Diversify search terms used
- Use advanced search options
- Set up search agents
- Continue to refine your search as you learn new info!

### Go Directly to Employers



- Virtual Career Fairs check Handshake!
- Virtual Employer info sessions
- Virtual Panels/Mixers
- Employer Websites
- Cold call or email!
- Take part in UCDC or UCSB EAP?
- On-campus internship or research
- Guest speakers in class
- Attend environmental events

### Network! Network! Network!

#### Networking is scary – why should I bother?

- Recent estimates indicate that 60% of jobs are found through networking
- Many jobs are found on the "hidden job market" – term to describe when jobs aren't posted online or advertised, but found through word-of-mouth

#### <u>It's easier than you think to get started!</u>

- Relatives, Friends, Friends'
  Relatives, Professors, Staff, Student
  Org Members, Alumni
- Professional orgs, Employers of Interest, LinkedIn, List serves, Informational Interviews
- Don't forget your online presence
  use Handshake & LinkedIn!
- Career Services can help give you the tools to succeed!

### Tools for Success

### Be Professional When Talking to Potential Employers

- Dress the part even on Zoom!
- Promptness & reliability matter
- Project a positive attitude
- Consider proper language/edict in all communications
- Follow-up & write thank-you's



### Consider other possibilities

## UCSB students have MANY options for adding to their experience besides internships:

- Find a local or on-campus job
- Get involved in research
- Volunteer locally (or virtually!)
- Join a campus organization or group
- Attend free online trainings/courses



### UCSB Career Services:

Career.ucsb.edu careerhelp@sa.ucsb.edu

**Document Review for Resumes/Cover Letters:** 

https://career.ucsb.edu/students#document-review

Peer Drop-in Advising:

https://career.ucsb.edu/students#career-advising

### **Environmental Studies Internship Program (ESIP):**

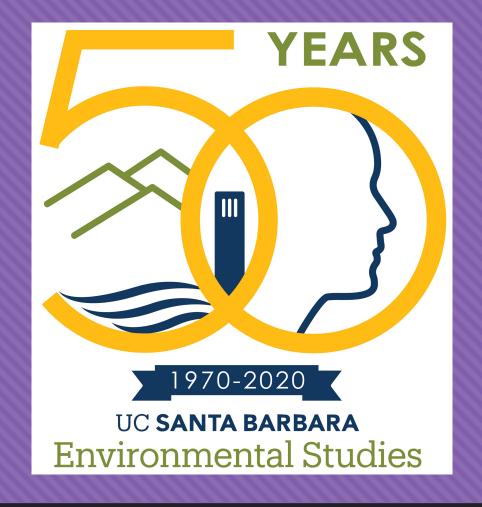
- ENVS 192 Requirements & credit
- Download ESIP Handbook Part 1

(includes ENVS 192 Proposal Form)

- ENV S 192 Course Syllabus (qtr. Deadlines)
- www.es.ucsb.edu/internships

Thank you!

Questions?



? Visit ES Program Advising: <u>es.ucsb.edu/advising</u>