

# Internships For Environmental Studies Students @ UCSB

Information Session: Winter, 2022  
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# Agenda

1. Why get an internship?
2. Important things to know
3. Search Strategies & Tools for Success
4. Earning Academic Credit (ENVS 192)
5. ENVS 192 Internship Handbook - Part 1 and Syllabus

# What is an internship?

- An educative and formalized opportunity where students gain hands-on work experience in a specific industry or job type from a company or organization
- A good internship should be a learning & mentorship experience

\*\_interns are not there to be free labor or add to the company's bottom line



# Why should I get one?

- Entry-level positions are competitive, a degree alone does not always land one a job
- What employers say:
  - 95.7% of employers report that having work experience does factor into their hiring decisions
  - 64.2% prefer to hire candidates with relevant work experience
- What helps sets you apart? **An internship!**



# What do I want to gain?



Consider what you want to get out of an internship experience:

- Apply what you'll learn in class to the real world
- Explore a specific career pathway
- Build important skills
- Connect with others and network
- Become competitive for an industry or grad school
- Try out an industry/job & see how it fits

# Internships & COVID-19

## What to Know:

Companies are still offering internships - may look different

Some industries are impacted more than others

Many employers still uncertain what hiring will look like; but things are moving in right direction

## What to Do:

Use your resources, both on-campus & off

Have a virtual presence

Consider ALL options & be flexible

Look local and non-local!!!

# Important things to know

How to prepare

# Internship Tips



- Many different types of internships – paid/unpaid, for credit/not for credit
- Narrow down what you're looking for
- Not all internship opportunities are created equal
- Plan ahead – certain industries search for summer interns EARLY
- Positions are available year 'round
- It's NEVER too early to start looking
- They are an INVESTMENT in your future!



# What do I need to prepare?

## Shape Up Your Application Documents!

- Targeted resume and cover letter
- Relevant info/experience
- Accomplishments
- Extra set of eyes
- Use Resources!
- Consider creating a LinkedIn account

## UCSB's Career Services Can Help!

- **Document Review** – upload your resume and/or cover letter
  - <https://career.ucsb.edu/students/#document-review>
- **resume+ - Workshops**
  - Check Handshake for available times!
- Resume & Cover Letter Workshops
- Career Manual
  - <https://career.ucsb.edu/print-resources>

# Search strategies

Ways to look for internships

# Considering Timelines

Thinking about getting a summer internship? Start in the fall!

Accomplish goals in short time blocks

Plan out your daily schedule and prioritize

# Starting Your Search

## Assessing Self

- Consider interests, personality, skills, values and strengths

## Wants & Needs

- Type of position wanted?
- Qualifications Necessary?

## Narrowing Your Search

- Industries
- Companies
- Location

## Do Your Research!

- Conduct informational interviews
- Job shadow if possible





# Top Search Tools:

- ES Program Listserv (ESmail)
- List of Local Env. Orgs on ES Website
- Family, Friends, Classmates, Peers
- UCSB's Handshake (campus job board)
- General Job Boards
  - Indeed.com
  - LinkedIn
  - Idealist.org
  - Glassdoor.com
  - Careerbuilder.com
  - WayUp.com

## **Top Search Engine Tips**

Tips for Efficient Searching:

- Filter by location
- Filter by experience level
- Diversify search terms used
- Use advanced search options
- Set up search agents
- Continue to refine your search as you learn new info!

# Go Directly to Employers



- Virtual Career Fairs – check Handshake!
- Virtual Employer info sessions
- Virtual Panels/Mixers
- Employer Websites
- Cold call or email!
- Take part in UCDC or UCSB EAP?
- On-campus internship or research
- Guest speakers in class
- Attend environmental events

# Network! Network! Network! Network!

## Networking is scary – why should I bother?

- Recent estimates indicate that 60% of jobs are found through networking
- Many jobs are found on the “hidden job market” – term to describe when jobs aren’t posted online or advertised, but found through word-of-mouth

## It’s easier than you think to get started!

- Relatives, Friends, Friends’ Relatives, Professors, Staff, Student Org Members, Alumni
- Professional orgs, Employers of Interest, LinkedIn, List serves, Informational Interviews
- Don’t forget your online presence – use Handshake & LinkedIn!
- Career Services can help give you the tools to succeed!

# Tools for Success



# Be Professional When Talking to Potential Employers

- Dress the part - even on Zoom!
- Promptness & reliability matter
- **Project a positive attitude**
- Consider proper language/edict in all communications
- Follow-up & write thank-you's



# Consider other possibilities

**UCSB students have MANY options for adding to their experience besides internships:**

- Find a local or on-campus job
- Get involved in research
- Volunteer locally (or virtually!)
- Join a campus organization or group
- Attend free online trainings/courses



# UCSB Career Services:

Career.ucsb.edu

[careerhelp@sa.ucsb.edu](mailto:careerhelp@sa.ucsb.edu)

Document Review for Resumes/Cover Letters:

<https://career.ucsb.edu/students#document-review>

Peer Drop-in Advising:

<https://career.ucsb.edu/students#career-advising>

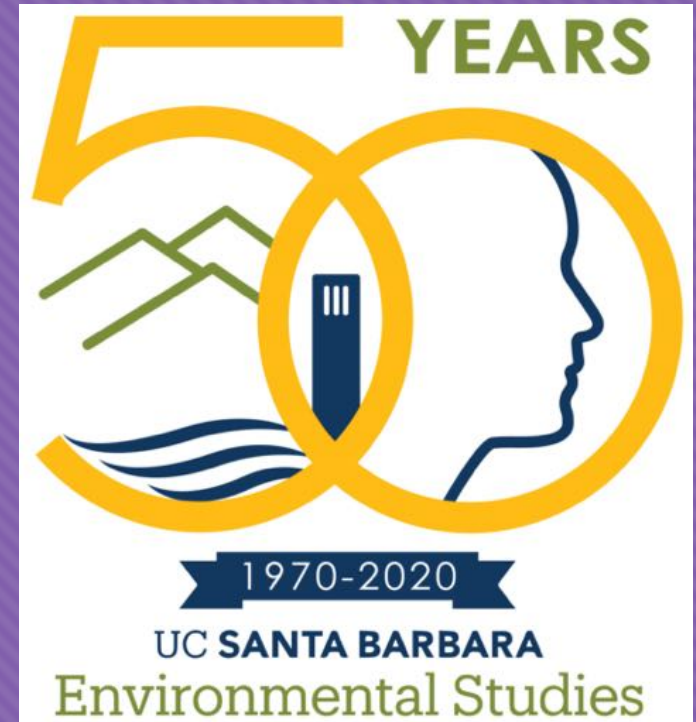
## Environmental Studies Internship Program (ESIP):

- ENVS 192 Requirements for credit
- Download ESIP Handbook – Part 1  
(includes ENVS 192 Proposal Form)
- ENV S 192 Course Syllabus (qtr. Deadlines)
- [www.es.ucsb.edu/internships](http://www.es.ucsb.edu/internships)



Thank you!

Questions?



? Visit ES Program Advising: [es.ucsb.edu/advising](https://es.ucsb.edu/advising)