ES Program 50th Anniversary Celebration
& Alumni Reunion

Friday’s Alumni Panels & Student Discussion

Biographies of all panelist for #1 & #2 can be downloaded and viewed as .pdfs at:
http://es.ucsb.edu/50th/program

Alumni Panel #1 (2:00 – 3:15pm) Room 1100

Deb Callahan ‘81, Founder and President, North Star Strategy – providing strategic consulting and services to nonprofits, foundations and political campaigns

Alicia De Toro, PhD ’00, Faculty Member and Environmental Science instructor, Foothill-De Anza Community College

Ricky Echanique ’11, CEO, Mikuna Foods – first to cultivate, produce, and export Chocho

Nic Elmquist ’02, Wildland Fire Specialist, Montecito Fire Department

Anne-Marie Parkinson, ’17, Graduate Student, Bren School of Env. Science & Management

Alumni Panel #2 (2:00 – 3:15pm) Room 1108

Ed France ’05, Executive Director, Leading From Within - collaborate and innovate for collective change

Carla Frisk, ’75, Environmental Consultant, Land Trust for Santa Barbara County

Claudia Makeyev ’01, Environmental Scientist, California Department of Fish And Wildlife Marine Region

Perrin Pellegrin ‘00, Founding Partner, IWC - your go-to team for Sustainability and Sustainability Project Manager, UCSB

Tom Starks, PhD ’83, VP Market Strategy and Policy, SunPower Corporation
Biographies of all panelist for #3 & #4 can be downloaded and viewed as .pdfs at: http://es.ucsb.edu/50th/program

Alumni Panel #3 (3:30 – 4:45pm)  
**Room 1100**

**Brian Baird ’77**, Ocean & Coastal Policy Advisor; former CA Assistant Secretary for Ocean & Coastal Policy

**Kip Evans ’90**, Director of Photography and Expeditions, *Mission Blue with Dr. Sylvia Earle*

**Will Shafroth ’80**, President and CEO, *National Park Foundation*

**Tom Starrs, PhD ’83**, VP Market Strategy and Policy, *SunPower Corporation*

**Bret Stone ‘93**, Founding Partner, *Paladin Law Group*

**Eva Turenchalk ’98, AICP, LEED**, Owner/Land Use Consultant, *Turenchalk Planning Services*

**Sam Weiser ’11**, Education Coordinator, *Sequoia Riverlands Trust*

Alumni Panel #4 (3:30 – 4:45pm)  
**Room 1108**

**Deb Callahan ‘81**, Founder and President, *North Star Strategy – providing strategic consulting and services to nonprofits, foundations and political campaigns*

**Matt Fore ’96**, Senior Assistant to the City Administrator and former Environmental Services Manager, *City of Santa Barbara*


**Andrea Robinson ‘93**, Founder and Director, *ARC Sustainability*

**Brian Trautwein ‘90**, Environmental Analyst, *Environmental Defense Center*

**Susan Van Atta, FASLA ’77**, President, Van Atta Associates – *Landscape Architecture & Planning*

Since 1972 the Environmental Studies Program at UCSB has graduated over 7,300 alumni. This success has established it as one of the largest and most successful undergraduate environmental programs in the world. Reflective of the interdisciplinary nature of the ES curriculum, alumni have obtained positions in every employment sector (public, private, and non-profit) and a wide variety of career fields.

No matter what discipline within environmental studies ES students choose to study, they all share the goal to become effective environmental problem solvers. It is this common theme that transforms the Environmental Studies Program from a typical academic department into a close-knit family of faculty, students, and staff. By working together to educate and create tomorrow’s environmental leaders a unique bond is established that persists with our alumni long after they leave UCSB.